

Who the f*** is who?

And, where do I go next?



PAINS - NEEDS

Patients often feel helpless, anxious and overwhelmed when navigating on hospital grounds between appointments and when having to figure out which staff is able to help with which personal need. This is even more so the case for non-native speakers, persons with disabilities and persons new to our health-care system.



GAINS

Equal chances to health-promoting orientation during hospital stays leads to an efficient and effective utilization of the limited contact time between health care professionals and patients - with the greatest possible health benefit for all patients and positive financial side effects for the healthcare system.



EXISTING PROBLEMS

Hospital stays are the exception, not the rule for most patients. Therefore patients are not familiar with the complex system. Lacking orientation spatially and/or content wise can lead to an information deficit or loss, shortened or postponed treatments. This is not only related to extended hospital stays and an associated increase in costs, but also negatively affects the healing process.



THE CHALLENGE

The goal is to develop an easy accessible, inclusive, multi-lingual solution for patients that enables both orientation on hospital grounds and identification and effective addressing of hospital staff. The strategy could combine a mixed-reality approach with beacon technology in order to facilitate relevant health information transmission.



- 1 NO POVERTY 
- 2 ZERO HUNGER 
- 3 GOOD HEALTH AND WELL-BEING 
- 4 QUALITY EDUCATION 
- 5 GENDER EQUALITY 
- 6 CLEAN WATER AND SANITATION 
- 7 AFFORDABLE AND CLEAN ENERGY 
- 8 DECENT WORK AND ECONOMIC GROWTH 
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 
- 10 REDUCED INEQUALITIES 
- 11 SUSTAINABLE CITIES AND COMMUNITIES 
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION 
- 13 CLIMATE ACTION 
- 14 LIFE BELOW WATER 
- 15 LIFE ON LAND 
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS 
- 17 PARTNERSHIPS FOR THE GOALS 