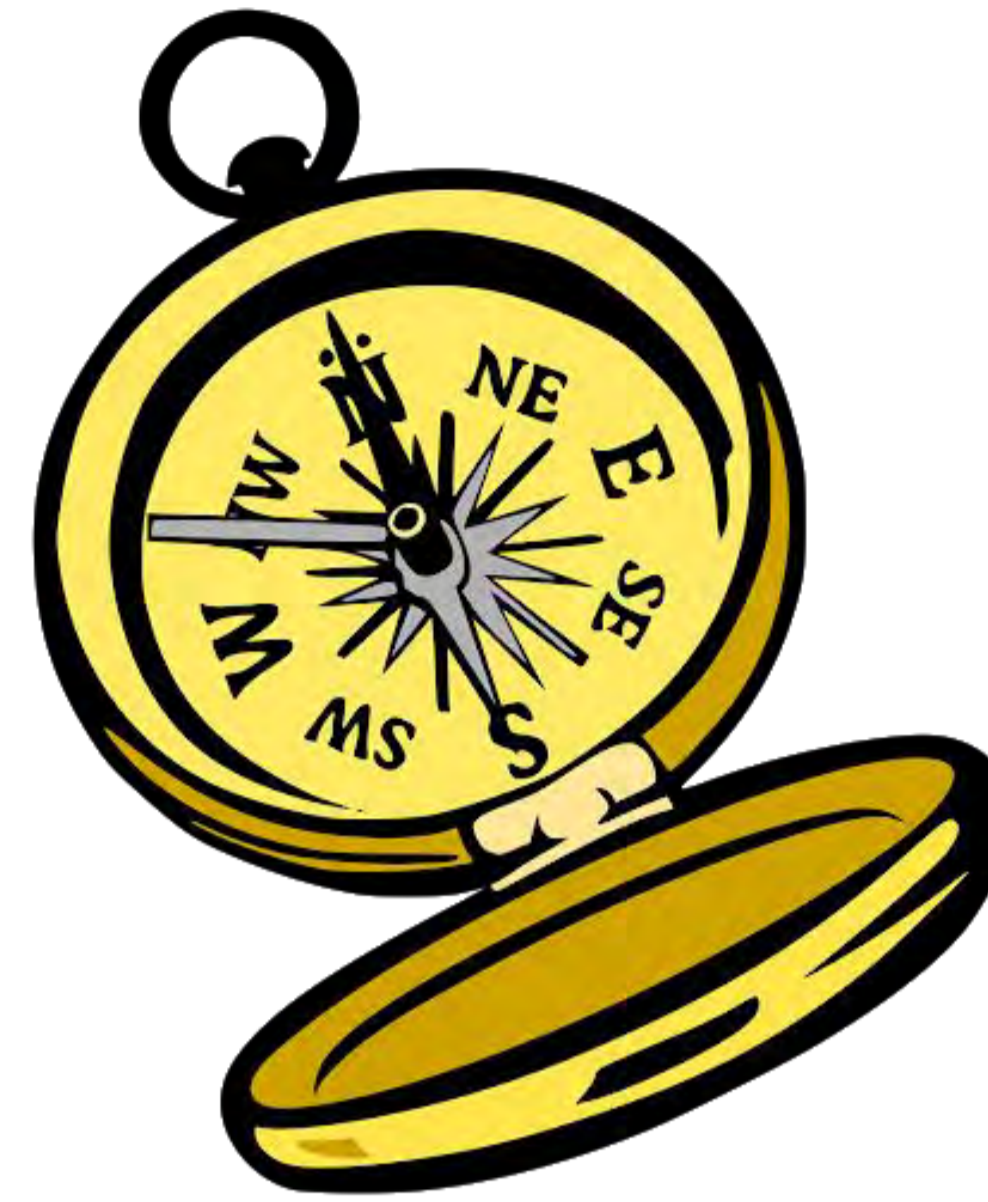


Emergency Compass



PAINS - NEEDS

The social service landscape is unclear and hard to manage for the people who need support. Placement through counselling centers is resource-intensive and suitable offers are often difficult to find and use. Additional hurdles include language barriers as well as care obligations.



GAINS

Users could search for support and services that suit their needs, contact them directly and anonymously. If the potential product provides low-threshold access, groups that are often excluded could participate. Social emergencies should be approached in a structured way with step-by-step instructions.



EXISTING PROBLEMS

Existing problems include long travel times, poor public transport connections and a lack of anonymity, especially in rural areas. Work obligations, physical limitations, responsibility for care of others, and dependence on third parties make it difficult to take advantage of services during regular business hours.



THE CHALLENGE

The idea is to make an overview of services provided by social organizations accessible to people in all types of situations. The product should offer low-threshold access with a focus on multilingualism and barrier removal or minimization. The potential solution must be attractive and easily accessible for organizations so that their offers are as clear and comprehensive as possible.



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS

