

Security for Girls & Women



PAINS - NEEDS

Women are increasingly victims of crimes against their sexual integrity and self-determination. The number of incidences in Salzburg has been increasing and many women feel uncomfortable on their own. One must ask themselves: How would I react, defend myself or help others in a dangerous situation?



GAINS

Through low-threshold access, useful information and features should be made available in order to help people feel safe even in threatening situations and live their life more confidently.

Through this potential solution, (1) self-confidence, (2) self-assurance and (3) sense of security can be strengthened.



EXISTING PROBLEMS

Many people do not have enough information or have to gather it themselves from the internet. There is no guarantee that in an emergency one will be able to retrieve it from memory and apply the information to the situation. Additionally, nobody likes to admit that they need help or that they are in a stressful situation.



THE CHALLENGE

The challenge is to collect already existing resources and to combine and supplement it with new features and new information. It should be appealing to the target group, clearly arranged and easy to access, so that useful tips and important information can be found quickly and easily. The challenge is to create a well-designed solution for to allow users to help themselves and others in dangerous situations.



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS

