

“IF IT WAS EASY, EVERYONE WOULD DO IT”

Sustainable Handling of Food



PAINS - NEEDS

In Austria, 157,000 food items that are still edible are thrown away every year. Valuable resources are needed, but also wasted, for example through harvesting, production, storage and transport.



GAINS

In Austria, there is an increasing interest in preventing food waste.

A simple solution must be created that promotes the sustainable handling of food.

The creative product should support the formation of networks and make sustainability accessible to society.



EXISTING PROBLEMS

Existing offers in Austria, especially in the city of Salzburg, are not sufficiently accepted by the community.

The possibility of joining corresponding networks is only feasible to a limited extent due to the low level of awareness and the additional time required.



THE CHALLENGE

The challenge of the project is to design an innovative product that aims to raise awareness for sustainable food use.

This product should make it possible for interested parties to network in a simple and targeted manner with very little effort. Thus, it will become an innovative cooperation between individuals and networks.



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



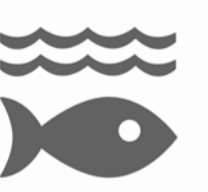
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS

