

SEE MY WAY

Hiking for Visually Impaired People



PAINS - NEEDS

There is little awareness in society of the need to create tourist hiking offers for the visually impaired.

Therefore few opportunities exist that would empower them to hike without personal assistance. In order to enable them to organize their leisure time independently, the creation of such offers is necessary.



GAINS

Services for people with visual impairments for planning and going on hikes on their own can improve their quality of life.

It offers them the chance to experience hiking like the rest of society - without having to rely on outside help and new possibilities for leisure activities could arise.



EXISTING PROBLEMS

There are hardly any hiking trails that are designed for people with visual impairments. There is no product that helps plan routes and provides more detailed information about trail conditions.

People with visual impairments mostly walk on paths they are familiar with, because they lack the necessary information to try new trails.



THE CHALLENGE

When the issue of inclusion and accessibility in tourism is discussed, products and services for visually impaired people are often ignored.

Offers for this target group and awareness in society must be created so that inclusion and accessibility in tourism focuses on all types of disabilities and not only, for example, on wheelchair accessibility. The aim is to enable visually impaired people to experience hiking autonomously.



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS

