

Environmentally Friendly Mobility



PAINS - NEEDS

Almost 25% of greenhouse gas emissions in the EU are attributed to transport.

This has a huge impact on the environment and must be reduced. However, many people from rural areas are still dependent on their cars in order to commute to work.



GAINS

The aim is to design a kind of car-sharing model that enables citizens of the Salzkammergut to network and therefore share their commute to work. This offer should combine attractiveness, affordability and flexibility while also reducing greenhouse gas emissions and the strain on the environment.



EXISTING PROBLEMS

Up until now, commuters have only been able to use public transport or their own car to get to work.

Unfortunately, public transport is often not a realistic alternative for employees that usually drive to work, due to their limited travel times and high costs.



THE CHALLENGE

Mobility, flexibility and attractiveness should not be mutually exclusive.

On the contrary - it is time to restrict motorized individual transport and to create awareness of the effects it has on the environment. The willingness for commuters to change combined with realistic and enticing alternatives should allow us to move towards a more sustainable future.



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS

